

Information Overload and Automating Governance

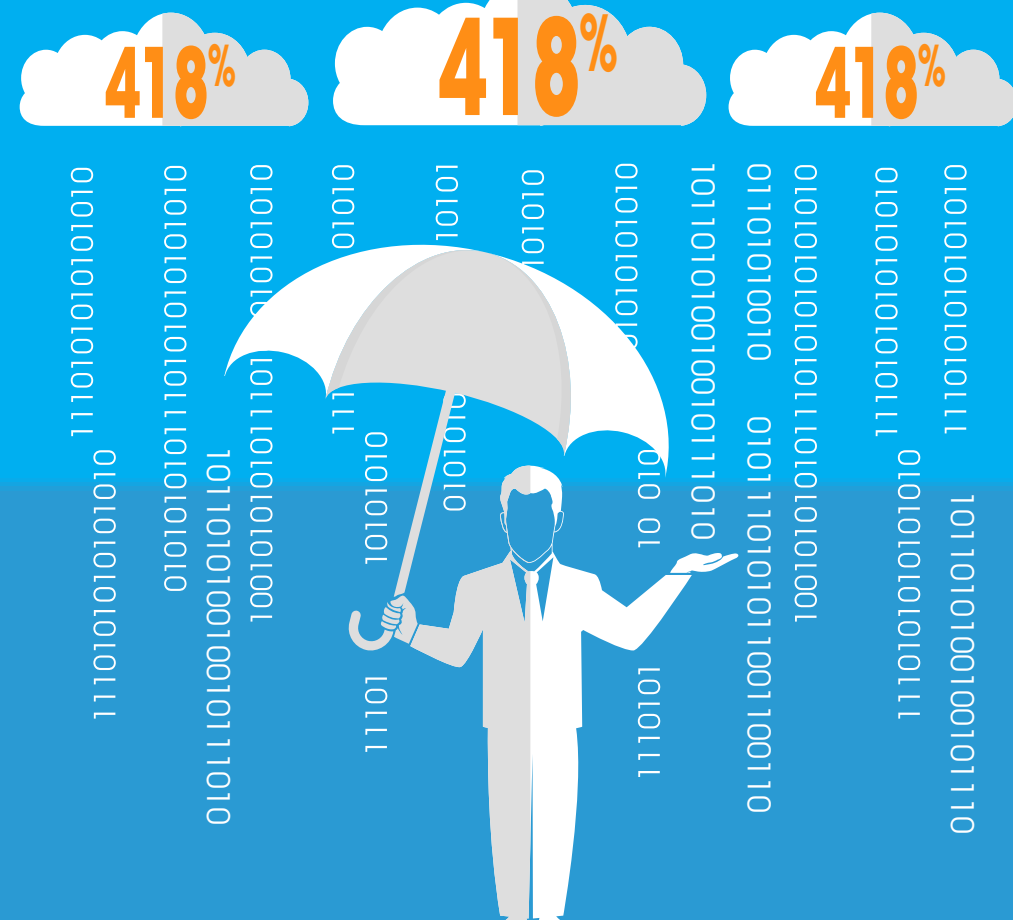
5 Key Data Points — An Executive Perspective

As a preview to our upcoming multi-client market research report on the emerging intersection between **information governance & security** and **analytics & machine learning**, we asked 50 senior executives and decision-makers for their perspectives on five of the questions we'll be asking in our research (just a snapshot of the 20+ questions we'll be asking in the actual survey).

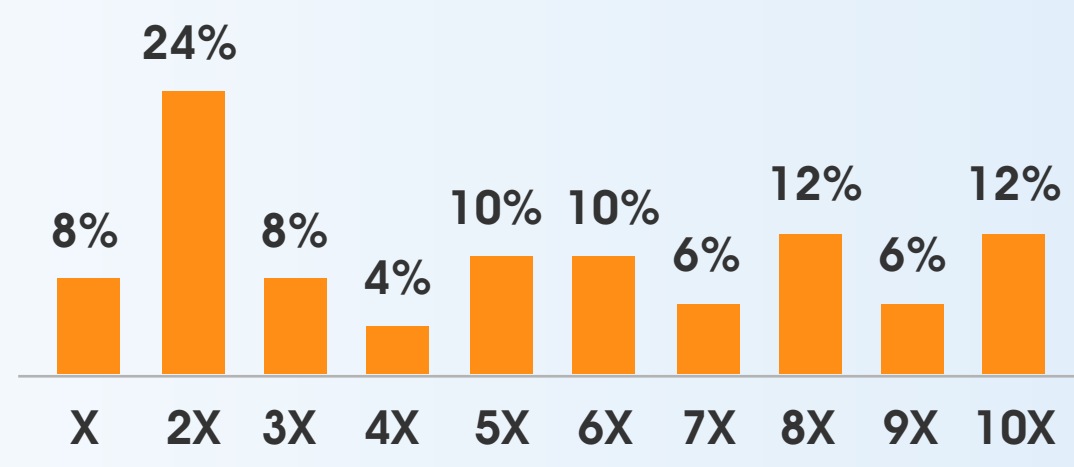
Here's what we found out.

01

Senior executives understand there's a data deluge ahead – on average they expect a **418%** increase in the volume of data and information coming into their organizations.



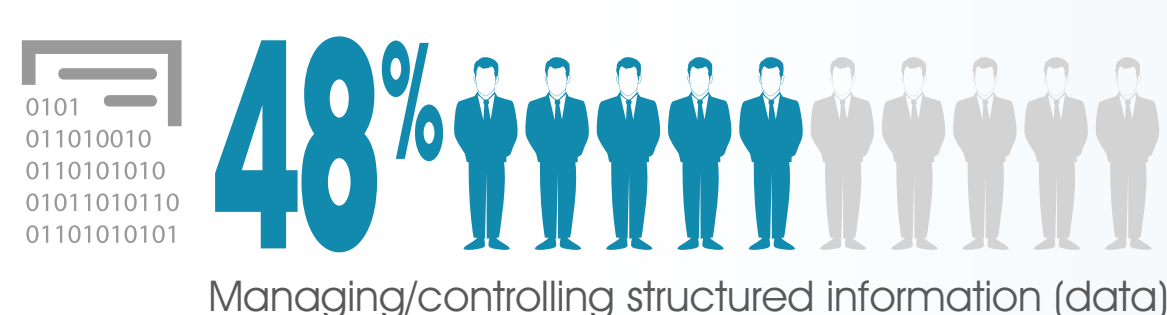
Think about the huge amounts of data and information currently coming into your organization (call this current volume "X"). What do you predict this volume will be in 2 years?



02

Senior executives understand that **unstructured information** is a key part of the problem.

Which consumes more time, money, and resource in your organization?



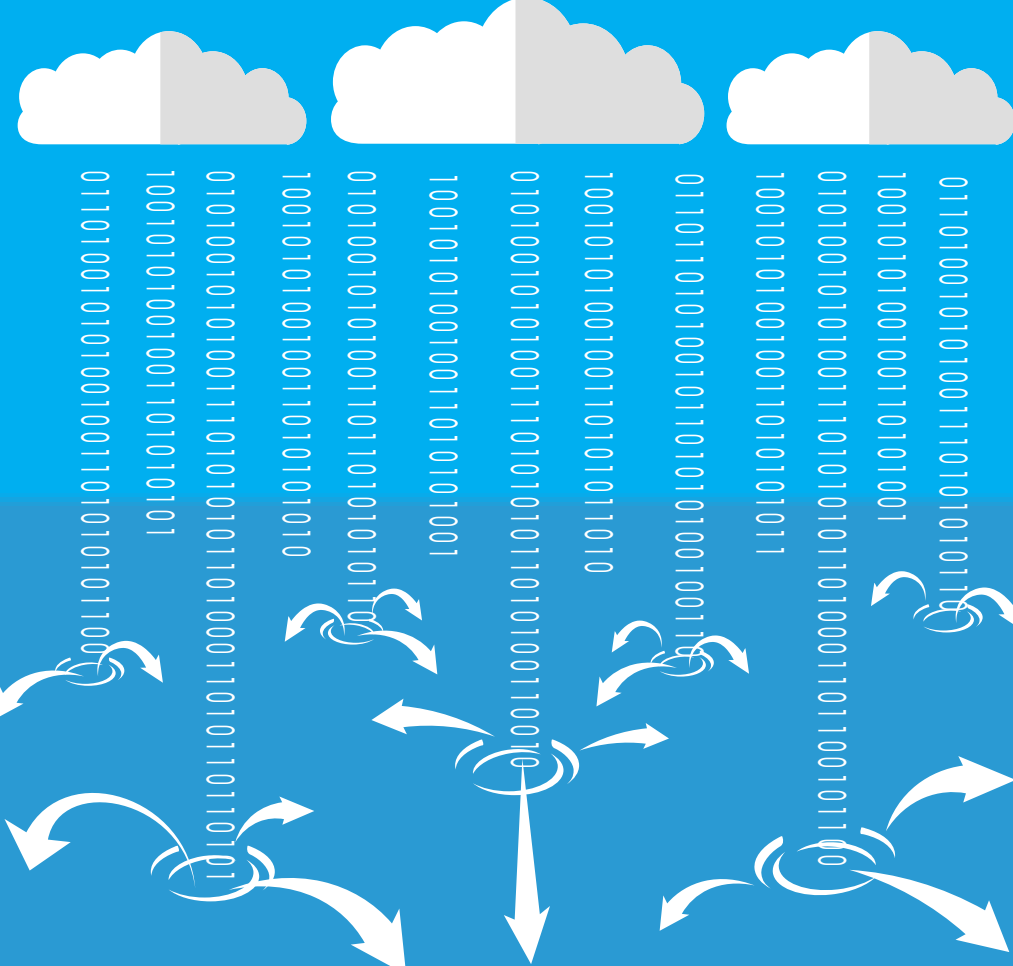
Managing/controlling structured information (data)

Managing/controlling unstructured information (content and documents)



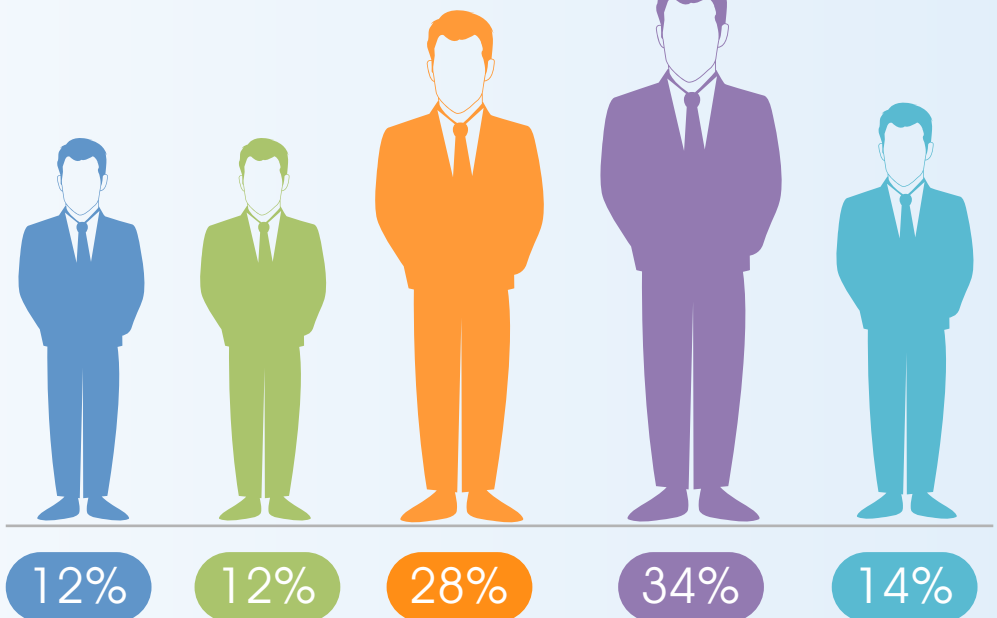
03

The problem is called **Information Chaos**.



How big a problem is information overload and information chaos in your organization?

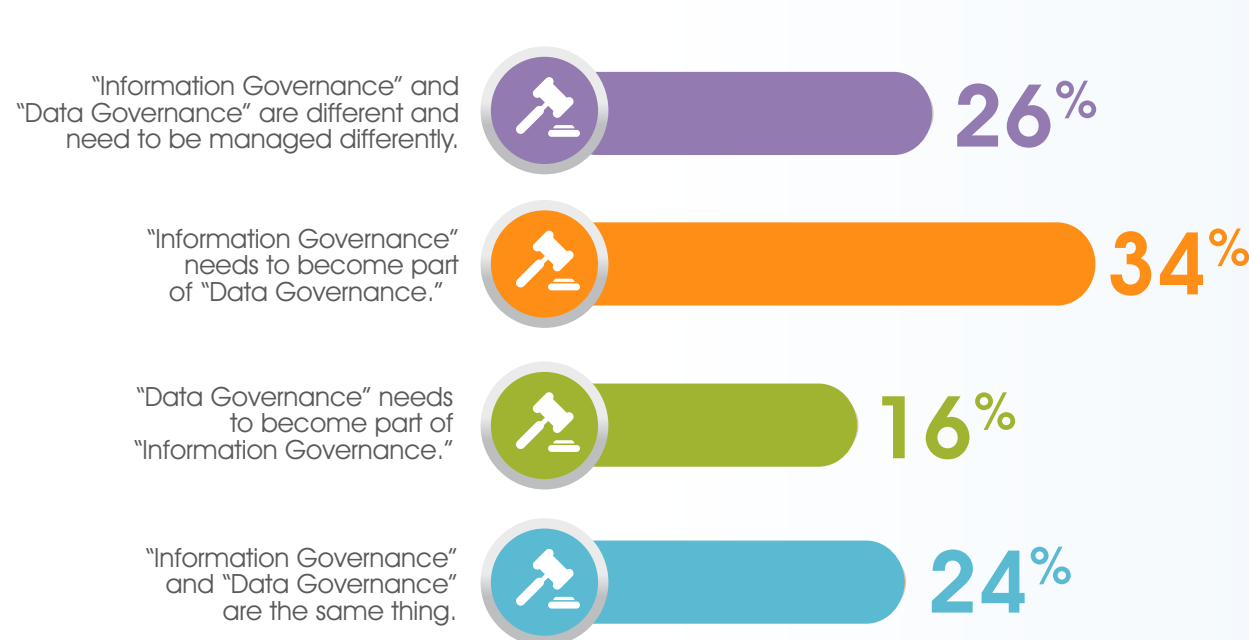
1 = it's not a problem 2 3 4 5 = it's a critical problem



The hard lines between "Data Governance" and "Information Governance" are fading — content-centric solution providers are playing in a new world.

04

Which statement best describes how your organization views the terms "Data Governance" and "Information Governance"?

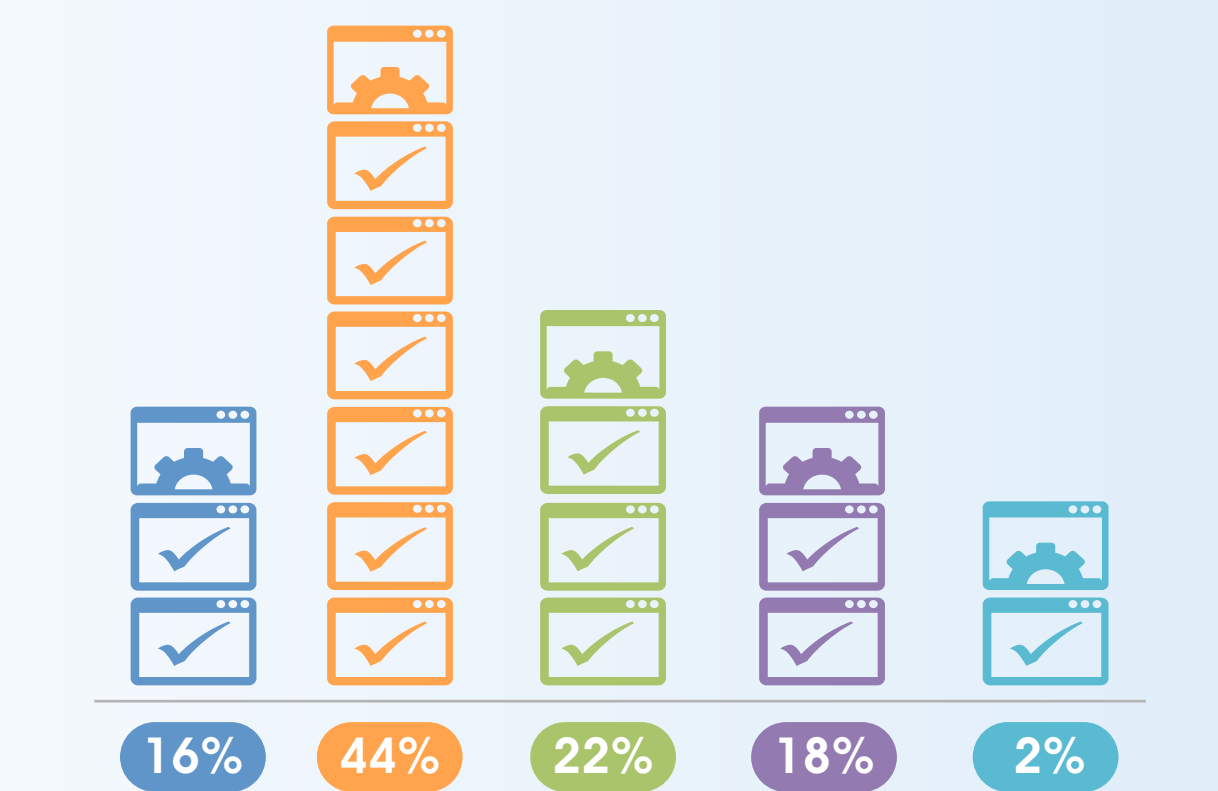


05

Now that senior executives have named the problem, they see business value in solving it — but don't know how.



How important would it be to your organization if you could transform compliance processes and automate the management of all of the information tied to those processes?



All they need now is practical information on HOW to solve the problem and WHO can help them.

And that's where our upcoming AIIM multi-vendor Industry Watch research project fits in.

Find out more! - August 7 at noon Eastern time

[Click Here to Find out more!](#)



Here at AIIM, we believe that information is your most important asset and we want to teach you the skills to manage it. We've felt this way since 1943, back when this community was founded.

Sure, the technology has come a long way since then and the variety of intersection we're managing has changed a lot, but one tenet has remained constant — we've always focused on the intersection of people, processes, and information. We help organizations put information to work.

AIIM is a non-profit organization that provides independent research, training, and certification for information professionals.

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